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For Immediate Release

FIRSTNET LEARNING PARTNERS WITH P.E.R.M.A.

Denver, CO – January 14, 2008 FirstNet Learning announces the launch of PERMA Safety Institute (PSI), a new online university offering free safety and health training to the members of PERMA (Public Employer Risk Management Association).

PERMA is New York’s premier provider of workers compensation for public entities and is the largest self-funded municipal workers compensation pool in New York, and one of the largest in the country. PERMA knows that without a safe workforce, you don’t have a workforce. PSI’s online university provides a full curriculum of workplace health and safety courses to help public employers meet OSHA and other compliance standards.

Ed Bonaccorso, PERMA Vice President of Loss Control, says “Now PERMA members can supplement the live training provided by our Loss Control Consultants with easy, interactive, web-based training at absolutely no cost to our members.”

Many accidents are attributable to lack of training, but training takes time, can be difficult to schedule while maintaining staffing levels, and must be ongoing and consistent. PSI online learning solves those issues by being available at the convenience of the employer and employee. Online, on-the-job learning is a smart option for public employers with limited budgets as it minimizes the cost of training. Online learning allows users to easily train at any time, at any place and at any pace. Most courses range from 20 minutes to 2 hours and can be stopped and started as needed.

Beyond being an online training tool, PSI is also a management tool for employers. Supervisors can easily oversee and manage their training programs, as well as audit employees’ progress and achievements. Employees can even download and print their personal certificates of achievement upon completion.

FirstNet Learning’s Roy Burger, President and CEO, says “FNL offers courses that are timely, interesting and practical. We believe learning should be fun, so we’ve designed courses that fulfill needs while keeping people interested and engaged. We are happy to partner with PERMA to bring consistent, quality online learning to their members and help them help their members build a safer, smarter workforce.”

PERMA, Public Employer Risk Management Association, Inc.

PERMA, Public Employer Risk Management Association, Inc., of Latham, NY, is a member owned, not-for-profit association of municipal entities in New York State, which provides cost effective, high quality workers’ compensation coverage to members through their participation in a group self-insurance program. Founded in 1982, PERMA now serves approximately 400 public entities throughout New York State, and is one of the largest self-funded municipal workers compensation pools in the country. Their members include cities, towns, villages, fire districts, water and sewer districts, housing authorities, schools, bridge authorities – virtually any municipal entity and its employees. As an independent association, PERMA manages a pool of funds which provides members not only with coverage for workers compensation claims, but also with custom-designed loss control, safety training and Wellness in the Workplace programs. www.perma.org.

FirstNet Learning, Inc.

FirstNet Learning is a leading provider of turnkey, online customer-branded universities, campuses and training centers to over 3500 businesses and municipalities. FirstNet Learning offers custom blended learning solutions and an extensive e-learning catalog of more than 2,500 courses focused on human capital management, risk management, health and safety, productivity, business skills, pc desktop skills and more. FirstNet Learning, founded in 1999, serves clients worldwide from its Denver-based headquarters. www.firstnetlearning.com

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